

## David J. Robinson CCM

Principal

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David Robinson possesses more than 35 years of experience in all areas of the hospitality field, including operations, management, sales management, sales, and marketing. Based in San Francisco, California, his primary area of expertise is private club management. As a Principal at GSI Executive Search, David focuses on executive search services in Northern California, Hawaii, and the Northwest, including Washington, Oregon, Idaho, Utah, Montana, North and South Dakota, and Wyoming.

Immediately prior to joining GSI, David served as General Manager at the San Francisco Yacht Club, an exclusive club with 1,100 members and a full-service marina where he oversaw the construction of the new Cove House to provide banquet service for over 200 guests. Prior to that, he held numerous GM positions at reputable clubs across the country, including the Outrigger Canoe Club in Honolulu, Hawaii; Balboa Yacht Club in Corona del Mar, California; Key Biscayne Yacht Club in Key Biscayne, Florida, where he also served as Chief Operating Officer; Milwaukee Yacht Club in Milwaukee, Wisconsin; and Five Seasons Country Club in Indianapolis, Indiana. He also served as Assistant General Manager at St. Francis Yacht Club in San Francisco.

## Professional experience includes:

- General Manager assignments at: Plaza Club (Chicago, IL); The Capital Club (Columbus, OH); Skyline Club (Southfield, MI); Club LeConte (Knoxville, TN)
- Director of Sales and Catering at Fairlane Club and Manor (Dearborn, MI)
- Newport Beach Chamber of Commerce, Past Board Member
- Commodore's Club of Newport Beach Chamber of Commerce, Member
- Alpha Phi Omega, National Service Fraternity, Member
- National Club Association, Member
- Certified Club Manager, Club Managers Association of America
- Club Corporation of America (April 1985-June 2000)
- Michigan Technological University; Houghton, Michigan

